



First Impressions Count

You Only Get One Chance To Make A First Impression!

Retail real estate is expensive. Selling costs are high. Every mattress slot must count.

At Colonial, we recognize the investment that it takes to succeed on today's sales floors and the need to maximize the return on every square foot.

By making the right first impression, you will attract more consumers, elevate your brand presence, add

perceived value and help your sales team sell.

With over 30 years of category and display experience, plus our own proprietary approach to design, we have the expertise and the knowledge to support you.

You'll start by making the right impression and end by selling more beds!

That's our mission. So call us—we can help!

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To find out more, visit: www.colonialllc.com

COLONIAL LLC
DISPLAY AND BRANDING SPECIALISTS